

AIDA CUEVAS

THE QUEEN OF MARIACHI



Aída Cuevas, known as *"The Queen of Mariachi Music"*, celebrates 48 years singing traditional Mexican and Latin American music. Cuevas is the first and only one female singer in the traditional mariachi genre to ever win a **GRAMMY®** and a **Latin GRAMMY Award®** and now celebrates a long lasting career which includes **eleven GRAMMY®** nominations in the "Best Mariachi/Ranchero Album" category. Much like Ella Fitzgerald's classic releases for Verve, her "songbook" albums have played a central role in defining Mexican popular music. Over her career, she's recorded an impressive 41 full-length albums that have sold internationally in excess of 11 million copies.

An international icon of Mexican music since she was a teenager, **Aída Cuevas** is an impassioned performer with a striking voice that evokes life's deepest sorrows, greatest joys and most profound longings. An artist known widely as the "Queen of Ranchera Music," and "La Voz de México" (*the Voice of Mexico*) in her native country, she celebrates her 47th year as performer with this special tour, "Yo Creo Que Es Tiempo" (*"I Think It's Time"*), named for her 1983 hit written by her late mentor and producer, pop icon *Juan Gabriel*.

Her two latest albums, *Antología de la Musica Ranchera Vol. 1* and *Vol. 2*, (2020 & 2021) feature her interpretations of the timeless songs made famous by the iconic 1930s ranchera singer *Lucha Reyes* and both albums made a GRAMMY® nomination again for "Best Mariachi/Ranchero Album" category.

"An esteemed figure, she is to Mexico what Aretha Franklin is to the United States: a powerful voice that encapsulates the essence of her nation's spirit". - (Kansas City Star)



www.AidaCuevas.com